

Press Release

Hong Kong Life "Hospital Income Protection" and "Juvenile In-patient Medical Protection"

27 June 2011 - Recently, a number of children suffer from Scarlet Fever and fatality even occurs. Centre for Health Protection forecasts that Scarlet Fever will last at least two more months. "Advancement" and "Customer Dedication" are the core values of Hong Kong Life Insurance Limited ("Hong Kong Life"). It now provides medical protection towards Scarlet Fever for free with benefit amount up to HKD11,000.

From 27 June to 30 August, for applications of Life Insurance or Medical Plans with Annualized Premium of basic plan not less than HKD5,000 (or USD625/ RMB4,200) and term payment being successfully issued on or before 6 September, clients can enjoy below medical benefit promotion with Benefit Term within 100 days after successfully issued.

The first promotion is "Hospital Income Protection". If the Insured suffers from Scarlet Fever and need to undergo in-patient treatment, Daily Hospital Income amounted HKD1,000 will be provided and the maximum amount will be up to HKD10,000. Besides, if the Insured aged 18 years old below on the date of policy being successfully issued, the second promotion called "Juvenile In-patient Medical Protection" will be entitled for free. If the Insured need to undergo in-patient treatment and Post Hospitalization out-patient treatment because of Scarlet Fever, reimbursement for medical expense will be provided and the maximum Compensation Amount will be HKD100 each time. The maximum benefit amount of the Insured will be up to HKD1,000.

Hong Kong Life Chief Marketing Officer Kennex Chan said, "Since Hong Kong Life understand our clients worry about Scarlet Fever, we launched ""Hospital Income Protection" and ""Juvenile In-patient Medical Protection" for free to minimize the mental and economic burden of clients. We also hopes to arouse public awareness towards the importance of medical protection."



For promotion details, please contact Asia Insurance Company Limited, Chong Hing Bank Limited, Shanghai Commercial Bank Limited, OCBC Wing Hang Bank Limited and Wing Lung Bank Limited, or call Hong Kong Life Application Hotline 22902888.

¹Single Premium Life Insurance Plan, City Pack Medical Plan and investment-related Life Insurance Plan are excluded.



Hong Kong Life "Hospital Income Protection" and "Juvenile In-patient Medical Protection" leaflet